## STRATEGIC SEO AUDIT

Fix. Rank. Grow. Future-Proof Your SEO.

Unlock your website's potential with an expert-led audit built for Al-driven search engines.

#### What's Included:

- Technical SEO Check
- Al & Answer Engine Optimization
- Content & Backlink Strategy
- Competitor Analysis
- Actionable Growth Roadmap

**Scan to Book Your Audit** 





Delvoc Digital Marketing Agency Built Different. Ranked Higher.

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# ABOUT US

At **Delvoc Digital Marketing Agency**, we drive organic growth through strategic SEO — no paid ads, just results. Our personalized, data-driven approach ensures your brand reaches the right audience and sustains long-term visibility.

#### **©** Our Mission

To help brands grow organically with Al-ready, future-proof SEO strategies.

#### **Our Vision**

To lead in delivering innovative, scalable, and ethical digital solutions that drive measurable success.

#### **Our Values**

- · Client-Centric: Your growth is our goal.
- Innovation-First: We stay ahead of trends to keep you ahead of competitors.
- Transparency & Trust: Clear communication, honest reporting, and ethical practices.
- Excellence-Driven: Every strategy we deliver is built for performance and longevity.

### Why You Need a Real SEO Audit

Most websites lose traffic and leads because they aren't aligned with the way search engines and AI-driven platforms are reshaping user behavior today.

Our SEO audit isn't about patching up issues temporarily — it's about giving you a clear, strategic action plan.

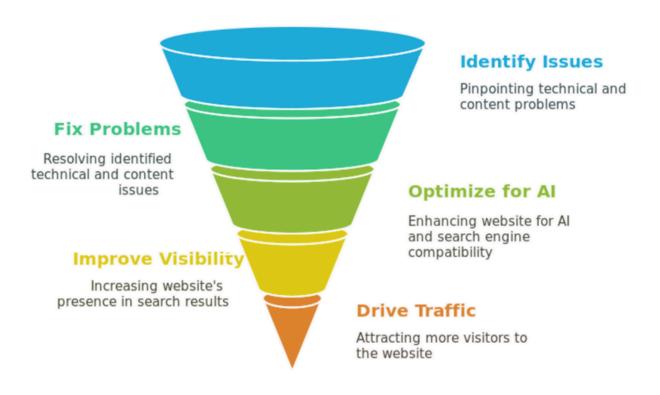
This is not a quick scan. It's a deep, expert-led SEO diagnosis that:

- Pinpoints exactly what's holding you back
- Explains why your site isn't ranking or converting
- Provides a clear, personalized roadmap
- Prepares your content for AI search (Google SGE, Bing Copilot, and more)
- Optimizes your site for Answer Engine Optimization (AEO) and Generative Engine Optimization (GEO)

Imagine doubling your traffic and leads in the next **90** days — without spending on ads.

That's what our audit is designed to do.

## **SEO Audit to Business Growth**



An **SEO audit** uncovers issues, optimizes your site, and drives lasting trafic, leads, and growth



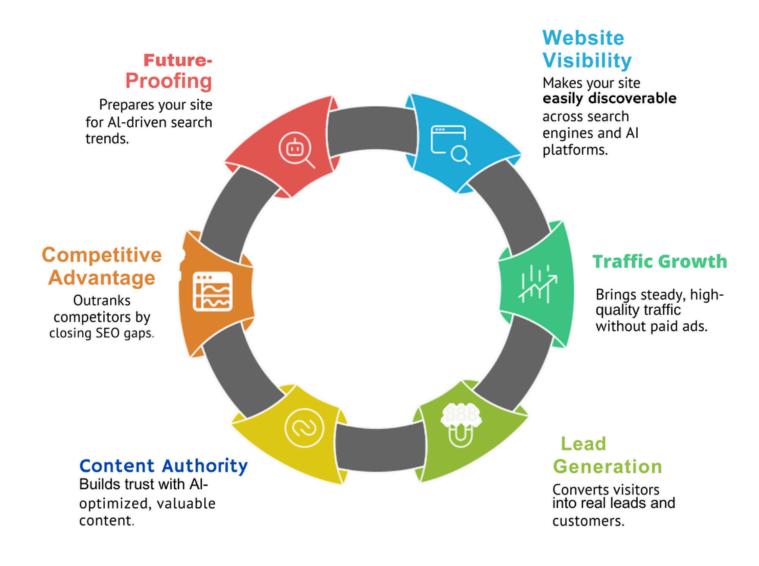
#### **TOOLS WE USE (AND WHY IT MATTERS)**

WE DON'T GUESS — WE USE THE SAME TOOLS TRUSTED BY TOP GLOBAL SEO AGENCIES:

- **SEMRUSH** KEYWORD GAPS, BACKLINK AUDITS, COMPETITOR ANALYSIS
- AHREFS CONTENT AUDITS, BACKLINK QUALITY, KEYWORD TRACKING
- SCREAMING FROG CRAWL DIAGNOSTICS, TECHNICAL SEO HEALTH
- AI OPTIMIZATION TOOLS AUDIT FOR AI SEARCH RESULTS READINESS (GOOGLE OVERVIEWS, BING COPILOT, GEMINI)
- MANUAL EXPERT REVIEW USER EXPERIENCE, INTENT ALIGNMENT, STRUCTURE & TECHNICAL ISSUES

WE CROSS-CHECK EVERYTHING MANUALLY — NO COPY-PASTE TOOL REPORTS.

### **Strategic SEO Impact**



## What We Check — and How We Guide You to Fix It

We uncover everything that could be hurting your website's rankings — and give you a clear, actionable plan to fix it.

(You can implement it with your tech team, hire any SEO agency, or choose us for implementation — your choice.)

### **Core Areas We Audit for SEO Success**





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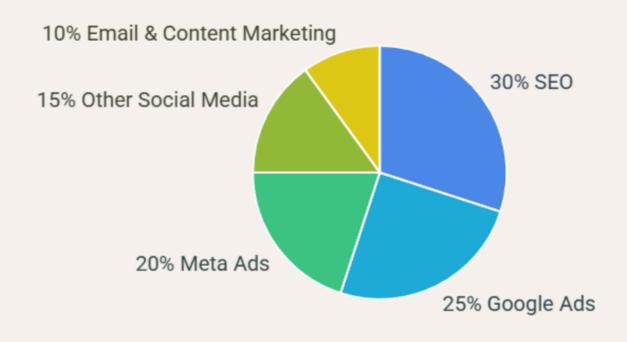


#### WHAT WE CHECK AND FIX STRATEGICALLY

WE DON'T JUST RUN THROUGH A LIST; WE FOCUS ON HIGH-IMPACT AREAS THAT REALLY MATTER:

- **TECHNICAL SEO:** SITE SPEED, INDEXING, MOBILE OPTIMIZATION
- ON-PAGE SEO: META TAGS, HEADINGS, STRUCTURE
- CONTENT QUALITY: READABILITY, AEO STRUCTURE, AI SEARCH ALIGNMENT
- BACKLINK HEALTH: TOXIC LINKS, AUTHORITY ANALYSIS
- COMPETITOR SEO: STRATEGY GAPS, RANKING ANALYSIS
- AI SEARCH READINESS: AEO AND GEO OPTIMIZATION
- LOCAL SEO: MAPS OPTIMIZATION, LOCAL SEARCH VISIBILITY (ESPECIALLY CRUCIAL FOR INDIAN BUSINESSES)

## Impact of Digital Marketing Channels on Business Growth in 2025



#### What's Included in Your Custom SEO Report

Every audit includes a clear, visual report that breaks down:

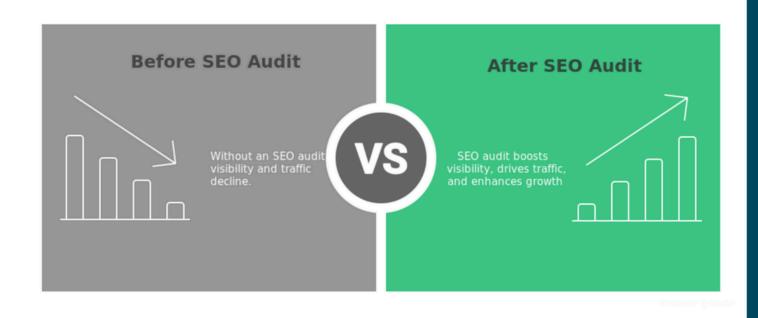
- ✓ Website Health Score
- Keyword Opportunity Map
- ✓ Heatmap: User Click Behavior
- ▼ Backlink Profile Graph
- ✓ Al Content Optimization Score
- AEO Readiness & GEO Readiness Score
- ✓ Competitor SEO Snapshot
- ▼ Fix & Growth Roadmap What, Why & How

We don't just show problems. We explain, prioritize, and guide your next steps.

#### **What Makes Our SEO Audit Different**

- ✓ Premium paid tools (no extra cost to you)
- ✓ Manual expert review with actionable advice
- ✓ Fully tailored to your niche, audience & goals
- ✓ Designed for the AI-powered future of search
- ✓ Built to maximize AEO and GEO opportunities
- ✓ No fluff, no jargon just real solutions
- ✓ 1-on-1 expert consultation call included
- Option to have our team implement the fixes for you

The Impact of an SEO Audit on Your Website's Performance



#### **PRICING**

One-Time Investment That Pays for Itself

#### Starting at ₹7000

(Final price depends on your site's size & complexity — request a free quote)

Your package includes:

- 20+ Page Custom SEO Report
- Keyword Opportunity Chart
- Competitor Ranking Breakdown
- Heatmap & User Behavior Insights
- Backlink Analysis & Quality Score
- AI, AEO, and GEO Optimization Scores
- 1-Hour SEO Strategy Call
- Fix-it Roadmap & Visual Charts
- Delivered in 10 Days
- Priority Email Support

Implement our roadmap — and watch your traffic, rankings, and leads start growing within 30–60 days.

#### Retention & Follow-Up Strategy

We don't just deliver an audit — we stay invested in your growth journey.

#### **▼** For Clients Who Took the Audit:

90-Day Check-In Strategy

- Mini Audit to verify improvements
- Insights based on recent updates or algorithm changes
- 20% OFF your second full audit
- Strategy call to map out next SEO steps

#### **V** For Clients Who Didn't Take the Service (Yet):

30-Day Smart Follow-Up

- Light performance report (what's improved or worsened)
- Real case results from other businesses

We don't just identify problems — we fuel your SEO growth for the long run.

## Let's Fix Your SEO & Accelerate Your Growth

© Spots fill quickly — reserve your audit now to start seeing real ranking results.

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Delvoc Digital Marketing Agency Built Different. Ranked Higher.



More than a checklist — it's a custom plan to boost visibility, attract ideal customers, and grow your business.

At **Delvoc**, we blend expert insights with AI search trends to help you rank higher and convert more traffic.

#### You Get:

- Full Website Health Report
- SEO Issues Clearly Identified & Prioritized
- Content & Conversion Boost Recommendations
- Proven Strategy to Drive Leads & Boost Sales

#### Let's Turn Clicks into Clients.











**DELVOC**